

STEERING COMMITTEE

A diverse Steering Committee was established to provide guidance and leadership over the planning process. The Committee was selected from both public and private sectors to provide broad representation from local constituencies. The group's oversight ensured that the development of research reports and the *Blueprint* itself was reflective of the Coachella Valley's true competitive issues and opportunities.

Chairs

Roy Wilson, Riverside County Supervisor
Rich Ramhoff, The Desert Sun

Richard Oliphant, Oliphant Enterprises

Coordinating Co-Chairs

Carolyn Stark, UCR Graduate Center
Palm Desert

Kay Hazen, Kay Hazen and Company

Steering Committee

Jeff Beckelman, CVA
Fred Bell, BIA
Colbi Cataldi, Riverside County
Rick Daniels, City of Desert Hot Springs
Tom Davis, Agua Caliente Band of Cahuilla Indians
Kathy DeRosa, Southern California Edison
Jim Ferguson, City of Palm Desert
Cynthia Flores, CSUSB Palm Desert
Eduardo Garcia, City of Coachella
Alex Gomez, CVMACC
Mark Grabhorn, Cardinal Health
Terry Green, Pathways to Success
Stephen Hoffmann, Canyon National Bank
Janel Huff, Southern California Edison
Fred Jandt, CSUSB Palm Desert
Shellie Karabell, Desert Cities Bus. Report
Pat Kelly, Granite Construction
Carlton King, IID
Tom Kirk, CVAG
Bill Kroonen, College of the Desert
Ted Lennon, LDD Desert Development Inc.
Pamela LiCalsi, College of the Desert
Bob Marra, The Public Record and Wheelers
Martin Martinez, Carreon Foundation

Dr. Lori McCune, PS Unified School District
Kevin McGuire, Palm Desert National Bank
Glen Miller, City of Indio
Andrew Montgomery, El Paseo Bank
Lee Morcus, Kaiser Restaurant Group
Mike Napoli, Absolute Return Group
Peter Nelson, Coachella Valley Water District
Barry Nestande, Office of Sen. John Benoit
Fred Noble, Wintec Wind Energy
Roger Nuñez, CVMACC
Jerry Patton, College of the Desert
Don Perry, KPSP Local 2
Bill Powers, Pacific Western Bank
David Ready, City of Palm Springs
Mary Roche, City of Indian Wells
Yvonne Parks, City of Desert Hot Springs
Brett Schoenfield, The Riviera Resort & Spa
Dick Shalhoub McDonalds Restaurants
Karolee Sowle, Desert Regional Medical Cntr.
Chauncey Veatch, Coachella Valley USD
Jeff Wattanbarger, BIA
Steve Weiss, CVAN
John Wessman, Wessman Development
Lorie Williams, City of Coachella